

Akshat Kamra

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EXPERIENCE

DreamLaunch

May 2026 – July 2026

Growth Marketing Intern

Remote

- Wrote and published **100+ posts** across founder Twitter and LinkedIn accounts.
- Published content contributing to **1.5M+ impressions**, with multiple posts surpassing **100K+ views**.
- Created **10+ long-form marketing assets**, including articles and lead magnets.
- Owned operations for a secondary founder account scaling to **100K impressions** in 2 weeks.

Marqetize

Aug. 2025 – Apr. 2026

Technical Lead

Delhi, India

- Built and deployed **6+ client websites** from development to production.
- Managed **10+ Meta Ads campaigns** across **3 client brands**, contributing to **350K+ cumulative video views**.
- Produced **10+ AI-generated marketing videos** using **Higgsfield**, Kling, and Seedance for client campaigns.
- Designed landing pages and digital assets to support client marketing campaigns and product launches.

PROJECTS

Lav | *Next.js, TypeScript, Postgres, Drizzle ORM, Clerk, Dodo Payments, DeepSeek*

- Built an autonomous GTM system with **7 marketing workflows** spanning AI visibility, technical audits, directories, community outreach, prospecting, cold email, and founder-voice content.
- Tracked brand visibility across **3 AI assistants** using **10 questions per assistant**, with versioned snapshots and run-to-run citation change detection.
- Automated outbound across **3 channels**: HN, Reddit, and GitHub, ranking opportunities within a **14-day** reply window and generating context-aware responses.
- Reduced LLM generation costs **30x** through prompt caching and off-peak scheduling, with a live **13-call** run costing **\$0.0346** and achieving **48% cache hits**.

Resume Builder | *Next.js, Prisma ORM, PostgreSQL, Clerk, Razorpay*

- Built a full-stack resume builder with **3 ATS-friendly templates** and live preview.
- Implemented secure authentication via Clerk and **Razorpay subscriptions** with tiered plans.
- Designed responsive creation workflows with reusable sections and **auto-saving** data persistence.
- Shipped **PDF export** and version history, letting users maintain **multiple resume variants**.

EDUCATION

Vivekananda Institute of Professional Studies

Delhi, India

Bachelor of Computer Applications | CGPA: 8.4/10

Sept. 2023 – May 2026

SKILLS

Marketing: Growth Marketing, Reddit Marketing, Meta Ads, Google Ads, SEO, GEO, AEO, Canva

AI: Claude, Claude Code, ChatGPT, Codex, Higgsfield, Kling, Seedance

Technical: JavaScript, HTML/CSS, React, TypeScript, Tailwind, Drizzle, Next.js, Node.js, PostgreSQL, Prisma ORM, Git, Vercel